



Video marketing is for everyone



1. Teach everyone everything
2. Talk about myself
3. Use gimmicks

Loom

Quicktime

Soapbox

1. Presentations & Pitches

2. Strategy

3. Tutorials

1. Buy-In

2. Time & Tech

1.Video Camera

2.Microphone

3.Lighting

1. Buy-In
2. Time & Tech
3. Fear



Text SPARKWORTH

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